

FINANCIAL HIGHLIGHTS

(In millions, except for per share amounts)

Year-end	2023	2022	% B/(W) change
Company sales	\$ 2,142	\$ 2,072	3
Franchise and property revenues	3,247	3,096	5
Franchise contributions for advertising and other services	1,687	1,674	1
Total revenues	\$ 7,076	\$ 6,842	3
Operating Profit	\$ 2,318	\$ 2,187	6
Net Income	\$ 1,597	\$ 1,325	21
Reported Diluted Earnings Per Common Share	\$ 5.59	\$ 4.57	23
Special Items Diluted Earnings Per Common Share ^(a)	.42	.04	NM
Diluted Earnings Per Common Share before Special Items ^(a)	\$ 5.17	\$ 4.53	14
Net Cash Provided by Operating Activities	\$ 1,603	\$ 1,427	12

(a) See our 2023 Form 10-K for further discussion of Special Items.